

Introduction to Public Speaking: COM 110

Justification: The public speaking course is design to improve the public speaking abilities of students across the disciplines through the use of critical thinking, research, preparation, practice, and feedback. As a performance-based course, COM 110 meets the GER in the Writing and Speaking category and provides a foundation for continued work in speaking that is happening within upper division courses (with the support of the CWSP).

Proposed Revision with Reasons: This course has been revised to achieve better alignment with university General Education Requirement outcomes for writing and speaking.

Enrollment for the last 5 years:

Fall 1998	726
Spring 1999	658
Fall 1999	725
Spring 2000	751
Fall 2000	803
Spring 2001	735
Fall 2001	625
Spring 2002	692
Fall 2002	808
Spring 2003	862

Resources: No resources will be necessary for this course revision. Reallocation of existing resources permits course revisions.

Consultation with Other Departments: No other department is likely to be affected by these revisions.

GER Course Documentation:

GER Category Objectives: Each course in the writing and speaking category of the General Education Requirements will provide instruction and guidance that help students to:

1. communicate effectively in specific writing or speaking situations, which may include various academic, professional, or civic situations; and
2. understand and respond appropriately to the critical elements that shape communication situations, such as audience purpose, and genre; and
3. critique their own writing or speaking and provide effective and useful feedback to enable other students to improve their writing or speaking; and
4. demonstrate critical and evaluative thinking skills in locating, analyzing, synthesizing, and using information in writing or speaking activities.

GER Student Learning Outcomes: By the end of this course, students will be able to:

1. Understand and apply the critical theories, elements, and strategies of designing public speeches (i.e., audience analysis, speech organization and structure, use of sensory aids, and ethics);
2. Research, analyze, and effectively use evidence (sources) in public speaking situations;
3. Deliver audience-centered introductory, informative, persuasive, and final speeches;
4. Listen critically to your own and others' speeches and provide useful feedback to peers;

Means of Evaluating GER Outcomes:

1. Understand and apply the critical theories, elements, and strategies of designing public speeches (i.e., audience analysis, speech organization and structure, use of sensory aids, and ethics);
 - *Portfolios of Speeches (F02, S03, F03, S04)*

- *Student Surveys (F03, S04)*
- 2. Research, analyze, and effectively use evidence (sources) in public speaking situations;
 - *Portfolios of Speeches (F02, S03, F03, S04)*
- 3. Deliver audience-centered introductory, informative, persuasive, and final speeches;
 - *Portfolios of Speeches (F02, S03, F03, S04)*
- 4. Listen critically to your own and others' speeches and provide useful feedback to peers;
 - *Reflection Log Evaluation (F02, S03, F03, S04)*

Course Syllabus Introduction to Public Speaking (COM 110)

Instructor:
Classroom:
Office:

Phone:
Email:
Office Hours:

Required Reading

Lucas, S. (2003). The Art of Public Speaking, (8th Ed.). New York: McGraw-Hill.
Dannels, D. (2003). Public Speaking Student Handbook (2nd Ed.), Iowa: Kendall/Hunt.

Course Description

This course is designed to improve your public speaking abilities by developing your use of critical thinking, research, preparation, practice, and feedback. The primary commitment of this course is to provide you with numerous opportunities to practice, and receive feedback on, your public speaking skills. This is a performance-based course: you will be expected to engage in several public speaking events to learn critical listening skills, and to employ those skills by providing feedback to classmates when they speak.

GER Course Objectives

This course meets the GERs in the writing and speaking category. Each course in the writing and speaking category of the General Education Requirements will provide instruction and guidance that help students to:

1. communicate effectively in specific writing or speaking situations, which may include various academic, professional, or civic situations; and
2. understand and respond appropriately to the critical elements that shape communication situations, such as audience purpose, and genre; and
3. critique their own writing or speaking and provide effective and useful feedback to enable other students to improve their writing or speaking; and
4. demonstrate critical and evaluative thinking skills in locating, analyzing, synthesizing, and using information in writing or speaking activities.

Student Learning Outcomes

By the end of this course, students will be able to:

1. Understand and apply the critical theories, elements, and strategies of designing public speeches (i.e., audience analysis, speech organization and structure, use of sensory aids, and ethics);
2. Research, analyze, and effectively use evidence (sources) in public speaking situations;

3. Deliver audience-centered introductory, informative, persuasive, and final speeches;
4. Listen critically to your own and others' speeches and provide useful feedback to peers;
5. Manage apprehension and gain confidence in the design and delivery of public speeches.

Course Assignments

Introductory Speech	100 points
Informative Speech	150 points
Persuasive Speech	200 points
Ceremonial Speech	150 points
2 Reflection Logs (@ 50 pts each)	100 points
Midterm Exam	100 points
Final Exam	100 points
Participation	100 points
Total:	1000 points

Assignment Descriptions

See Assignment Description Sheets in Public Speaking Student Handbook.

Criteria for Grading

See Grading Guide Sheets for specific guidelines in Public Speaking Student Handbook.

A+	=	970- 1000	C+	=	770- 799
A	=	930- 969	C	=	730- 769
A-	=	900- 929	C-	=	700- 729
B+	=	870- 899	D+	=	670- 699
B	=	830- 869	D	=	630- 669
B-	=	800- 829	D-	=	600- 629
			F	=	590 and below

Course Policies

Attendance. The Department of Communication values student attendance in courses and expects attendance in all courses from the very first day of class. You will be allowed three unexcused absences without penalty. *All subsequent unexcused absences* after that will lower the number of points you receive in the category of participation on a case by case basis depending upon how many unexcused absences are recorded. This policy is enforced even for students who register in the course late. If you miss the first or second day of a course, these absences will count in your overall total of absences.

The only exceptions to this policy will be for excused absences as defined by university regulations. Per university regulations excused absences include sanctioned anticipated situations and documented emergency situations. Anticipated situations (participating in an official university function, court attendance, religious observances, or military duty) **must be submitted in writing at the beginning of the semester or within one week of the anticipated absence.** Emergency absences (student illness, injury or death of immediate family member) must also be documented by Student Development (5-2441). It is your responsibility to obtain the appropriate documentation for your professor on excused absences. If you have further questions on university regulations, consult the following web page:

http://www.ncsu.edu/provost/academic_policies/attend/reg.htm

Academic Integrity. Strict standards of academic honesty will be enforced according to the University policy on academic integrity. I expect that student's signature on any test or assignment means that

you have neither given nor received unauthorized aid. Consult the following website for further details:

<http://www.fis.ncsu.edu/ncsulegal/41.03-codeof.htm>

ADA Statement. The Americans with Disabilities Act requires that reasonable accommodations be provided for student with physical, sensory, cognitive, systemic, learning, and psychiatric disabilities. Please contact me at the beginning of the semester to discuss necessary accommodations. Consult the following website for further specifications:

http://www.ncsu.edu/provost/hat/current/appendix/appen_k.html

Departmental Equity Statement. All persons, regardless of age, race, religion, gender, physical disability or sexual orientation shall have equal opportunity without harassment in Department of Communication courses and programs. Any harassment should be reported immediately to either the classroom instructor or the department head.

COM 110 Course Schedule

Date	Topic	Reading/Assignment	
Week One	8/19	Course Overview	Ch. 1
	8/21	Ethics	Ch. 2
	8/23	Listening	Ch. 3
Week Two	8/26	Introductory Speeches	
	8/28	Introductory Speeches	
	8/30	Introductory Speeches	
Week Three	9/2	Labor Day, no classes (9/2)	
	9/4	Selecting a Topic	Ch. 4
	9/6	Analyzing the Audience (Activity)	Ch. 5
Week Four	9/9	Gathering Materials	Ch. 6
	9/11	Supporting Ideas	Ch. 7
	9/13	Organizing the Speech	Ch. 8
Week Five	9/16	<i>Library Research</i> , Outlining	Ch. 10
	9/18	Beginning/Ending Speeches	Ch. 9
	9/20	Speaking to Inform	Ch. 14
Week Six	9/23	Visual Aids	Ch. 13
	9/25	Delivery	Ch. 12
	9/27	Using Language	Ch. 11
Week Seven	9/30	From Theory to Practice	
	10/2	Informative Speeches	
	10/4	Informative Speeches	
Week Eight	10/7	Informative Speeches	
	10/9	Informative Speeches	
	10/11	Review for Midterm	
Week Nine	10/14	Fall Break	
	10/16	Midterm Exam	Chapters 1-9
	10/18	Processing and Reflection	Reflection Log #1 Due
Week Ten	10/21	Speaking To Persuade	Ch. 15
	10/23	Methods of Persuasion	Ch. 16
	10/25	From Theory to Practice	

COM 110 Course Schedule, cont.

Date	Topic	Reading/Assignment	
Week Eleven	10/28	Persuasive Speeches	
	10/30	Persuasive Speeches	
	11/1	Persuasive Speeches	

Week Twelve	11/4 11/6 11/8	Persuasive Speeches Persuasive Speeches Speaking in Small Groups	Ch. 18
Week Thirteen	11/11 11/13 11/15	Speaking in Teams Activity Speaking on Special Occasions Special Occasion Activity	Ch. 17
Week Fourteen	11/18 11/20 11/22	From Theory to Practice Ceremonial Speeches Ceremonial Speeches	
Week Fifteen	11/25 11/27 11/29	Ceremonial Speeches Ceremonial Speeches Thanksgiving Break	
Week Sixteen	12/2 12/4 12/6	Processing and Reflection Processing and Reflection Review for Final Exam/Closure	Reflection Log #2 Due
Final Exam		Section 12, December 11, 1-PM Section 13, December 9, 1-4PM	Final Exam Ch. 10-18