

Molly A. Elliott

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Objective: A position in sales and marketing within the pharmaceutical industry.

Education: **North Carolina State University**, Raleigh, NC
B.S. in Business Management, Concentration: Marketing, June 2010
2.9/4.0 GPA

Selected Courses:

Public Speaking, Business Communication, Financial Management, Business Statistics, Human Resource Management, Marketing I and II.

Marketing Project:

- Worked on a team of five and created a business plan to address marketing needs and strategies for WorldView, a simulated business environment project.
- Designed and administered marketing/consumer research surveys before launch of product to test viability/ future usage of product.

Experience: **Carolina Hurricanes**, Raleigh, NC

Communications Intern, Summer 2009

- Used organizational and analytical skills to maintain and update a 1500+ clientele excel database.
- Conducted forty cold calls per day to generate sales leads; raised \$20K in donations.

Activities: **NC State Varsity Soccer Team**, 2006-present

- Recruited to a nationally ranked soccer program; started 4 consecutive seasons.
- Serve as team leader and positive role model for newly recruited teammates.
- Use communication skills to interact with media to professionally represent the team & the university.
- Attend team-sponsored networking events to increase support of NC State athletics.

Big Brother Program of NC, 2006-2008

- Performed community outreach to educate at-risk youths on the benefits of athletics and academics.
- Sponsored "Little Brother;" assisted teenager with academic and personal development.

Computers: Peachtree Accounting Software, Microsoft Word, Excel, PowerPoint, & Access

Honors & Awards:

- Dean's List
- NC State Scholar Athlete; demonstrating athletic and academic excellence
- NC State Soccer Leadership Award; chosen by coaching staff for leadership & character