



Creative Intern

Available May 1, 2009

World Racing Group, Inc., a sports entertainment company, is a world leader in the sanctioning and promotion of dirt track auto racing. WRGI, based in Concord, N.C., owns and operates the three highest profile national touring series for dirt track racing in the United States:

- The World of Outlaws® Sprint Car Series
- The World of Outlaws Late Model Series(SM)
- The Advance Auto Parts Super DIRTcar Series™

World Racing Group sanctions more than 4,900 local and regional dirt track racing events in the United States and Canada at 126 tracks each year under the DIRTcar™ Racing brand. In addition, World Racing Group owns and/or operates seven premier dirt track speedways. WRG races can be heard online at DIRTVision.com®. To learn more about World Racing Group, visit worldracinggroup.com.

Duties:

- Assist DIRT Media team with editing using AVID
- Assist in the production of DVDs and perform minor editing
- Assist in the creation of vignettes for commercial and/or promotional services
- Clerical duties

Candidate:

- Desired majors include Broadcasting, Communications, Journalism, Sports Management and Marketing
- Knowledge of and experience with AVID editing and/or Sony Vegas editing preferred
- Knowledge of motorsports preferred
- Good verbal and written communication skills needed
- Self-motivated
- Accountable
- High energy
- Able to maintain a positive demeanor
- Flexible
- Able to solve problems while recognizing when to solicit assistance

Position:

- Based in Concord, NC
- Available as part-time
- Stipend paid at conclusion of internship
 - Part-time rate of \$300/month (part time only; maximum of \$900 total)
- Eligible for standard sponsorship package of 6% of net commission (cash collected, no trade) if sponsorships are sold
- Time commitment:
 - Part time - Intern will work a minimum of 12 hours a week for 12 weeks
- No relocation assistance provided

Application:

To apply for this, or any other position within the World Racing Group family, please visit www.WRGjobs.com. Interns will also have exposure to other elements of the motorsports business including: accounting, operations, payroll, sales, and creative.