

Session 1

Major: Business Administration {Finance, Marketing}

Career: Accountant, Consultant, Marketing Executive

Ernst & Young Session: Brief presentation on the careers available through business and the world of public accounting

- **Accounting Interactive Activity:** Branding & Ethics Workshop—The students will be divided into smaller groups and given a situation that has happened in the real world. They will have time to analyze the right and wrong ways to go about solving the problem then must come up with a creative way to present it back to the group (music, skit, drawing, etc). The most ethical answer will be given by the presenter as well as the real result of the case when it happened. A prize will be awarded to the most creative group.

Session 2

Major: Journalism {Production, Broadcast}

Career: Reporter, TV Producer & Editor

NBC 17 Session: Brief presentation on journalism and production as well as an introduction to what NBC 17 does and the MyNC website where student's works can always be showcased.

- **Interactive Activity:** The students in three groups of 5 each will be given a camera to shoot a piece on an issue in the community that's important to them. Sample topics are the education gap, different places for youth to volunteer, or anything else the group decides. The students should all bring an idea with them to the day. They will have time to record interviews and shoot all around Chapel Hill. The students will then edit their piece into a 2 minute video and upload it onto the MyNC website. We will also be showing their work at the Closing ceremony.

Session 3

Major: Psychology & Sociology

Career: Psychologist, Therapist

Personality Session: There will be two activities designed to help student's learn more about themselves and the strengths that they bring to a group.

- **Personality Quiz:** This short personality quiz helps guide students to understanding their personalities and how it relates to groups and leadership style. Students will be classified as types A-D and combinations in between.
- **True Colors: Dr. Brenda Deese, Ms. Rita Locklear (Public Schools of Robeson County):** Initially, this personality test asks a series of questions to rate your likes and dislikes. The test will then rate your personality as either a blue, green, orange or gold personality type. You may be a combination of two colors, but usually a student will exhibit one primary color. Next, the instructors give a presentation highlighting specific likes/dislikes of each personality group (things that frustrate them, things that they do to frustrate others) in order to open up lines of communication and bring students together to have a higher appreciation for one another. Lastly, the students are separated into their groups, the students are asked to organize a skit, song, etc. that is representative of their "true color".

Session 4

Major: Pre-Med (Biology, Pharmacy, Chemistry)

Career: Doctor, Pharmacist

NC HCAP Session: Brief Presentation on what it takes to begin and complete a pre-med degree at an accredited 4 year institution. Students will be introduced to a variety of careers with medicine and ways that students can use their professions to positively impact the community (Health on the Block).

- **Pharmacy Interactive Activity:** The students will be using simple items to make lotion. They will see the chemical mixtures that create lotion and come up with ways of personalizing their own mixtures which they can take with them.

Session 5

Major: Pre Law {Political Science, Public Policy}

Career: Lawyer, Legislator

UNC Law Professor/ Phi Alpha Delta: Brief presentation on the judicial system and how being a political science major or public policy could position you for the skills needed in law school. Students are introduced to the different types of law and what students can do with their degree.

- **Mock Trial:** The students will be split to two teams and then be given a simple mock trial case. They will have 90 minutes to prepare the best prosecution or defense they can as well as have people in their group be witnesses and lawyers. Each side has 30 minutes to present its case to a "jury". We are in the process of getting members of NC Central's mock trial award winning team to serve as judges and help with the presentation.