



NASULGC, A Public University Association

For Release: Thursday, August 24, 2006

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**NASULGC is Recipient of W.K. Kellogg Foundation Grant to
Establish C. Peter Magrath Engagement Award**
Award Will Honor Legacy of Former NASULGC President

Washington, D.C. — NASULGC, A Public University Association, today announced that they are the recipient of a \$180,000 grant from the W.K. Kellogg Foundation to establish the C. Peter Magrath Institution/Community Engagement and Outreach Scholarship Award. Named after Dr. C. Peter Magrath, who served as President of NASULGC from 1992 to 2005, the award will recognize and reward public university faculty and external partners for outstanding practices that embrace the concepts of public university engagement with their constituents.

The Engagement Award will be given annually to an institution that is judged by its peers to have contributed significantly to the advancement of an engagement agenda. The winner will be announced at NASULGC's Annual Meeting held each November. As agreed to with the Kellogg Foundation, the inaugural award is expected to be presented this year to an individual (as yet to be named) at the Annual Meeting in Houston, TX, then to institutions each year thereafter. Beginning early next year, there will also be a series of Outreach Scholarship Awards given to one institution in each of the USDA/REE regions – South, Northeast, North Central, Western and 1890s. The scholarship recipients will present a concurrent session at the Outreach Scholarship Conference outlining their engagement efforts.

While at NASULGC, Magrath was a strong advocate for the concept of engagement and gained funding from the Kellogg Foundation for a four year study on the future of state and land-grant universities. The most significant outcome of this study was the overall consensus that engagement was a key component for the success of a public university. As a result of this study, Magrath challenged the public university community to recommit themselves to serve the areas in which they were located. He saw a university's constituents as not only the students and faculty, but the entire surrounding region. In Magrath's view, a truly engaged institution joins with community groups and organizations to set goals and objectives and to share expertise and resources for mutual benefit.

"I can think of no better way to honor the many years of service Dr. Magrath gave to our public universities than this Community Engagement and Outreach Scholarship Award," said Peter McPherson, President of NASULGC. "He was a leader in promoting engagement by our public universities. We thank the Kellogg Foundation for this grant and their leadership in the concept of engagement."

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Founded in 1887, the National Association of State Universities and Land-Grant Colleges (NASULGC, A Public University Association), is an association of public research universities, land-grant institutions, and many state public university systems. Its 214 members enroll more than 3.6 million students, award approximately a half-million degrees annually, and have an estimated 20 million alumni. As the nation's oldest higher education association, NASULGC is

dedicated to excellence in learning, discovery and engagement. For more information, visit www.nasulgc.org.

The W.K. Kellogg Foundation was established in 1930 to “help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.” To achieve the greatest impact, the Foundation targets its grants toward specific areas. These include: health; food systems and rural development; youth and education; and philanthropy and volunteerism. Within these areas, attention is given to exploring learning opportunities in leadership; information and communication technology; capitalizing on diversity; and social and economic community development. Grants are concentrated in the United States, Latin America and the Caribbean, and the southern African countries of Botswana, Lesotho, Malawi, Mozambique, South Africa, Swaziland and Zimbabwe. For further information, please visit the Foundation’s website at www.wkkf.org.