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David Shulenburger is APLU's first Vice President for Academic Affairs. His immediate areas of concentration are on accountability and assessment in higher education and on the economics of higher education. Before joining A·P·L·U in June, 2006, David Shulenburger was Provost and Executive Vice Chancellor of the University of Kansas. He served there as chief academic officer for thirteen years. He came to the University in 1974 as an assistant professor and now holds the emeritus professor title. He received his Ph.D. and Masters degrees from the University of Illinois and his undergraduate degree from Lenoir Rhyne College. He previously served as a faculty member at Clemson University and as a labor economist for the U.S. Department of Labor.

His current research and writing focus on the economics of scholarly communications and of universities. He has been active nationally and internationally as an advocate for reform in the areas of accountability, scholarly communication and academic accreditation.