



PROGRAM

Welcome

Dr. Thomas H. Stafford, Jr.
Vice Chancellor for Student Affairs
NC State University

Opening Remarks

Dr. Leslie Dare - Moderator
Director, Distance Education & Technology Services
Division of Student Affairs – NC State University

Panelists' Perspectives

Panelists

Questions, Comments & Discussion

Audience & Panelists

Closing Remarks

Panelists & Moderator

Please Note

- ◆ We ask that you complete the evaluation for today's program. You may use the paper form provided, or complete it online on the program website.
- ◆ Are you interested in continuing the exploration of this topic with others? Then join the "Facebook Phenomenon" group that has been setup in Facebook. More information is on the program website.
- ◆ Also available on the program website are these items:
 - The Powerpoint file being used in today's program
 - Today's webcast as a multimedia file
 - A list of resources, including those cited by today's panelists

PANELISTS

Fred Stutzman

Ph.D. Student - University of North Carolina - Chapel Hill

Fred Stutzman is a Ph.D. student at the University of North Carolina at Chapel Hill's School of Information and Library Science. Fred's research interests include identity, social software and networks, and the effects of social technologies; he approaches these areas from an information needs perspective. His research is operationalized in the claimID.com project, of which he is the co-founder. As a researcher, Fred often speaks on the topic of social networking and social software; he has been invited to present his research at both Google (Mountain View, CA) and Yahoo (Sunnyvale, CA). He is sourced frequently on the topic of social networking in local, national and international news stories.

Sarah Noell

Assistant Director, Computing Services - NC State University

Sarah is an Assistant Director of Computing Services in the Information Technology Division (ITD) at NC State University. She received both her undergraduate (BA - Sociology) and Master's (Public Affairs) degrees from NC State. She worked for a just over a year with the NC Justice Academy in Salemburg, NC, but came back to NC State because of her desire to work in academia. Her background is in higher education and she oversees the education and outreach activities of ITD. The Information Technology Division has a strong involvement in the education of students and their use of technology - including understanding their responsibilities in the online world. During the summer, she participates in New Student Orientation presenting information on student computing accounts, purchasing computers, etc. This year ITD introduced a segment on "Responsible Computing" which focused on social networking sites.

Paul Cousins

Director, Office of Student Conduct - NC State University

I grew up in Connecticut. My undergraduate degree is from UCONN in elementary education. My master's degree is in counseling psychology. I was an RA in the halls for 2 years as an undergrad and for 2 years I was a hall director as a grad student. I worked at Kansas Technical Institute, a small 2-year engineering school, for 3 years before moving to Cal Poly State University in San Luis Obispo, California. I worked for Housing at Cal Poly both in the halls and then in the central office. I was there for about 6 years and came to NCSU in 1990. I have been working in the student conduct area since that time. The topic of Facebook is an important one to us in the Office of Student Conduct as it provides a window into the behaviors of our students, outside the classroom, and (they believe) outside our sphere of knowledge and influence.

Sarah Stein

Associate Professor of Communication - NC State University

Sarah Stein is a graduate of the Frye Leadership Institute 2005. She is a tenured Associate Professor in the Department of Communication at NC State University, where she teaches undergraduate media production and graduate courses in media technologies and criticism for the new interdisciplinary Communication, Rhetoric, and Digital Media doctoral program. Dr. Stein began the NC State Teaching, Learning & Technology Roundtable (TLTR) in 1998, and the TLTR has been successful in providing a forum for dialogue that attempts to bridge the entrenched silos that exist at research-intensive universities. She presently has a half-time appointment in the Communication Department and half-time as Assistant Vice-Provost of Information Technology Special Projects, where her current focus is the Virtual Computing Lab team, to help conceptualize and communicate with the larger public.

Whil Piavis

Senior, Mechanical Engineering - NC State University

My name is Whil Piavis, self-proclaimed Overlord and former Student Body President. I am a senior in Mechanical Engineering with a minor in angst. I hail from Cary, North Carolina but call the Sun my home. Once upon a time in a land very close by, I utilized the Facebook to garner support for my campaign as The Pirate Captain for Student Body President. In all, we had 1,311 members who we could send information to. More importantly people seemed to join the group to get on the bandwagon as it were, and got their friends to do the same thing.