

Graphic Elements: Color

Color is an important part of NC State's institutional identity. From Ph.D. hoods to athletic uniforms, colors are used to connect people to universities and disciplines.

NC State's official colors are red and white and all print and online communications should incorporate these colors and clearly reflect an NC State identity.

Color Palettes

For Print

Shown below is the official NC State Pantone® color for print applications.



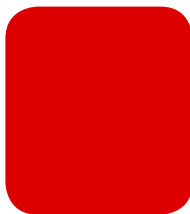
Spot Color Ink
Red PMS 186

Process
C:0
M:100
Y:81
K:4

Differences in ink color may occur depending on the quality of paper or product material used. The final product must match the official PMS color shown here.

For Web

Shown below is the official NC State color for web applications.



Web Hex Code
#CC0000

Web RGB
R:204
G:0
B:0

More Color Resources

See page 5 of the NC State University Communications Manual for more guidelines regarding the use of color in University publications.