

## Student Web Page/Multimedia Mania Project Rubric

Adapted from the Official Multimedia Mania Rubric for use by registered contestants.

	1	2	3	4	Total
<b>Story Board or Planning Sheet</b>	Story board is incomplete and lacks necessary URL's, formats, and resources to complete project.	Story board is not complete. Includes few assigned elements or planned formats, necessary URL's, and resources.	Story board is somewhat complete. Includes many assigned elements, in addition to most planned formats, necessary URL's, and resources.	Story board is complete. Includes all assigned elements, in addition to planned formats, necessary URL's, and resources.	
<b>Organization of Content</b>	No logical sequence of information; menus and paths to information are not evident.	Some logical sequence of information, but menus and paths are confusing or flawed.	Logical sequence of information. Menus and paths to more information are clear and direct.	Logical, intuitive sequence of information. Menus and paths to all information are clear and direct.	
<b>Originality</b>	The work is a minimal collection or rehash of other people's ideas, products, images and inventions. There is no evidence of new thought.	The work is an extensive collection and rehash of other people's ideas, products, images and inventions. There is no evidence of new thought or inventiveness.	The product shows evidence of originality and inventiveness. While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights.	The product shows significant evidence of originality and inventiveness. The majority of the content and many of the ideas are fresh, original, inventive, and based upon logical conclusions and sound research.	
<b>Copyright and Documentation (Required in order to enter)</b>	Sources have not been properly cited and permissions have not been received. <b>This project does not qualify for Multimedia Mania.</b>	Some sources have not been properly cited and all permissions have not been received. <b>This project does not qualify for Multimedia Mania.</b>	Most sources are properly cited according to MLA style; Permissions to use any graphics from commercial web pages or other sources have been received, printed, and saved for future reference.	All sources are properly cited according to MLA style; Permissions to use any graphics from commercial web pages or other sources have been received, printed, and <b>saved for future reference.</b>	
<b>Format and Platform Transferability</b>	The stack, presentation, or web page plays only on either Mac or PC. There are problems with the operation of some files and the project is not cross-platform.	The stack, presentation, or web page plays best on either Mac or PC. There are problems with the operation of some files and the project is not cross-platform.	Most of the stack, presentation, or web page plays easily on both Mac and PC. Although there are minor problems with a few files, care has been taken in naming files, selecting technologies, or creating enhancements to produce a final product that is cross-platform.	The stack, presentation, or web page plays easily on both Mac and PC. Care has been taken in naming files, selecting technologies, or creating enhancements to produce a final product that is cross-platform.	
<b>Subject Knowledge</b>	Subject knowledge is not evident. Information is confusing, incorrect or flawed.	Some subject knowledge is evident. Some information is confusing, incorrect or flawed.	Subject knowledge is evident in much of the product. Information is clear, appropriate, and correct.	Subject knowledge is evident throughout. (more than required) All information is clear, appropriate, and correct.	
<b>Graphical Design</b>	Exaggerated emphasis upon graphics and special effects weakens the message and interferes with the communication of content and ideas.	Graphical and multimedia elements accompany content but there is little sign of mutual reinforcement. There is no attention paid to visual design criteria such as balance, proportion, harmony and restraint. There is some tendency toward random use of graphics.	Design elements and content combine effectively to deliver a high impact message with the graphics and the words reinforcing each other.	The combination of multimedia elements with words and ideas takes communication and persuasion to a very high level, superior to what could be accomplished with either alone. The mixture brings about synergy and dramatic effects which reach the intended audience.	
<b>Mechanics</b>	Presentation has four or more spelling errors and/or grammatical errors.	Presentation has three or more misspellings and/or grammatical errors.	Presentation has fewer than two misspellings and/or grammatical errors.	Presentation has no misspellings or grammatical errors.	
<b>Screen Design</b>	Screens are either confusing and cluttered or barren and stark. Buttons or navigational tools are absent or confusing.	Screens are difficult to navigate, but some buttons and navigational tools work. Users can navigate a few screens.	Screens contain adequate navigational tools and buttons. Users can progress through screens in a logical path to find information.	Screens contain all necessary navigational tools and buttons. Users can progress intuitively through screens in a logical path to find information.	
<b>Use of Enhancements</b>	No video, audio, or 3-D enhancements are present or use of these tools is inappropriate.	Limited video, audio, or 3-D enhancements are present. In most instances, use of these tools is appropriate.	Some Video, audio, or 3-D enhancements are used appropriately to entice users to learn and to enrich the experience. In some cases, clips are either too long or too short to be meaningful.	Appropriate amounts of Video, audio, or 3-D enhancements are used effectively to entice users to learn and to enrich the experience. Clips are long enough convey meaning without being too lengthy.	
<b>Teamwork</b>	The work was not equally shared.	Most team members participated in some aspect of the work, but workloads varied.	Most team members contributed their fair share of the work.	The work load was divided and shared equally by all team members.	
<b>Content/Resource Requirements: depth and breadth of the assignment, number and type of sources required, types of media, etc. (To be assigned)</b>					
<b>Technical Requirements: Number of cards, graphics, animations, etc. (To be assigned)</b>					
				<b>Total Points</b>	0

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