

# Lucinda

## The Woman Behind the Pins

Once homeless and destitute, Lucinda Yates took her future in her hands and created a multi-million dollar company. Her success story not only inspires – it delivers.

Lucinda's company grew from selling a handful of handmade pins to selling 4 million pins that have raised over \$24 million for non profits. With her "dare to make a difference" attitude, Lucinda shows the strategies she used to overcome obstacles and how to apply those same practical strategies to an organization's needs.

Her story reveals her path from homelessness to her realization that you are only one choice away from changing the world.



**Come Hear Lucinda's Incredible Story**

**Friday, March 16, 2007**

**1:00 PM**

**Talley Student Center Ballroom**

**Admission is FREE**

Lucinda pins can be purchased Monday through Friday, 8:00 AM - 5:00PM in the Women's Center - Room 3120 - of Talley Student Center as well as at the event. Lucinda will be available after the program to sign your pin(s).