

NEWS RELEASE

Sept. 15, 2004

NC State Preview

Events at NC State University

For use by the media as calendar-of-events items or for information

NC State Presents Nonprofit Management Expert Dennis Young

What: The North Carolina State University Institute for Nonprofits presents “Social Enterprise: A Strategy for Nonprofit Mission and Sustainability,” a talk by Dr. Dennis Young, founding CEO of the National Center on Nonprofit Enterprise. Recently named to the *NonProfit Times* “Power and Influence Top 50” list, Young is a professor of nonprofit management and economics at Case Western Reserve University and former director of the Mandel Center for Nonprofit Organizations.

Young’s talk will focus on how social enterprise contributes to nonprofit success, highlighting relevant issues such as measuring success, assessing risk, and the importance of business acumen and mission focus. His talk will be followed by a panel discussion and a question-and-answer session.

The NC State Institute for Nonprofits builds the capacity of nonprofit organizations to serve the public through teaching, engagement, and the generation and application of new knowledge.

Who: Presented by the NC State Institute for Nonprofits.

When: Monday, Oct. 4, 9 to 11:30 a.m.

Where: Jane S. McKimmon Center, located at the intersection of Gorman Street and Western Boulevard, on the NC State campus.

Cost: Registration fee of \$25 is due by Sept. 24. Space is limited.

Contact: To register for the event, call 919/515-2261 or go to www.ContinuingEducation.ncsu.edu. For more information about the NC State Institute for Nonprofits, or to arrange an interview with Dr. Young, contact Tarang Misra at tarang_misra@ncsu.edu or 919/513-7031.

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