

# NEWS RELEASE

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## College of Design's Davis Honored With Prestigious AIGA Medal

### FOR IMMEDIATE RELEASE

Meredith Davis, a graphic design professor at North Carolina State University's College of Design, has been awarded the American Institute of Graphic Arts (AIGA) Medal, the highest award presented by the organization.

Davis will be honored along with two other 2005 medal recipients at the AIGA Design Conference to be held Sept. 15-18 in Boston. The award is presented to individuals in recognition of exceptional achievements, services or contributions to the field of graphic design and visual communication in the areas of practice, teaching, writing or leadership.

Davis is being honored for being a leading advocate for the use of design thinking in K-12 classrooms, for improving standards in design education and for research as a defining characteristic of the design profession. She authored a study of design in K-12 education for the National Endowment for the Arts titled *Design as a Catalyst for Learning*, which received the 1999 CHOICE award from the Association of College and Research Libraries.

In 2002, Davis was named an AIGA fellow, and she has served on the AIGA's national board of directors and on various committees. She is a former president of the American Center for Design and the Graphic Design Education Association. She has received more than 50 national and international design awards and her work has appeared in more than 60 exhibitions and publications.

In addition to teaching courses on design theory, design and cognition, and typography at NC State, Davis serves as director of the College of Design's Ph.D. program and the graphic design department's graduate program. Davis holds degrees in design and education from Cranbrook Academy of Art and Penn State University. She taught at Virginia Commonwealth University for 13 years before joining the faculty at NC State in 1989.

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