

CORPORATE OUTREACH PROGRAM



孔子学院
Confucius Institute
at NC State University

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96 Billion USD Foreign Direct Investment in 2008
120,000 Foreigners live in Shanghai
96% of Fortune 500 companies invested in China
20 % of the world's population
9% expected GDP growth in 2009

Become more familiar and competent with issues in China so your company can be more involved with these growing numbers.



The Confucius Institute provides a useful and unique service for businesses to learn more about Chinese language, cultural issues and relevant topics that help increase awareness about China. The Confucius Institute can cater cultural and language classes to meet individual and company needs as you continue to do business in China, consider doing business in China and help make employees more culturally competent about modern issues in China.

Specific classes can be catered around your desired interest. Classes will be held at RTP for your convenience. Some suggested presentation topics include:

- ◆ Confucianism and Its Relevance in Contemporary Chinese Society
- ◆ When in China, do as the Chinese do: Things You Need to Know When Doing Business in China
- ◆ Internet, Cell phone, and the Civil Right Development in Contemporary China
- ◆ Contemporary Chinese Economy and Political Structure.



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