

Shizuoka Sangyo University
March 17, 2009

Jenkins Graduate School of Management – MBA Program

Mr. Nobuashi Yoshioka, Professor of Business Management; Dr. Katsuo Yamazaki, Professor of Business Management; and Dr. Hayao Washizaki, Professor of Business visited NC State in an effort to explore opportunities for collaboration.

The primary purpose for the visit was learn about the MBA program in the Jenkins Graduate School of Business. They met with Dr. Steve Allen, Associate Dean of Graduate Programs and Research as well as Ms. Jennifer Arthur, Assistant Director of the MBA program. Dr. Allen provided some background about the establishment of the College of Management in 1992 and the MBA program in 2002.

The college decided to utilize the reputation and strengths of North Carolina State University to build a technology-oriented program having an applied emphasis and company-sponsored projects integrated into the coursework. Some of the concentrations include biosciences management, supply chain management, entrepreneurship and technology commercialization, services management and consulting, and marketing management.

Dr. Bailian Li, Vice Provost for International Affairs also met with the visitors to discuss opportunities for broader academic collaboration and exchange.

The visitors toured Centennial Campus as well as the North Carolina Japan Center, which is located in the Spring Hill House on the Dorothea Dix Campus. During the visit to the Triangle Area, the delegation visited the Kenan-Flagler Business School at UNC and the Fuqua School of Business at Duke University.

Mr. Yoshioka expressed keen interest in the development and unique offerings of the MBA program at NC State University, and particularly the satellite campus located in the Research Triangle Park.