

## **Contact Information**

Students interested in learning more about this program should contact the NCSU Police Department at (919) 515-3000.



# **RBI**

**R**esponsible  
**B**ehavior  
**I**nitiative

**NC STATE UNIVERSITY**

An NCSU Police Project

## ***What is the Responsible Behavior Initiative?***

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The North Carolina State University Police Department, as part of its mission, provides education outside of the classroom. To further this mission, the police department has developed a Responsible Behavior Initiative (RBI). This proactive initiative will promote positive interactions between the campus community and the police, by emphasizing responsibility to oneself, to others and to the core values of North Carolina State University. The overall goal of this initiative is to provide social education for what it means to be a responsible community member.

## ***How does RBI work?***

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RBI is a partnership between the NCSU Police and the student community as a whole. The goals of RBI are:

1. To emphasize responsibility to oneself, to others and to the core values of North Carolina State University.
2. To promote positive police and community interactions.
3. To reward behaviors that are characteristic of a responsible community member.

We recognize that the college experience is a time of growth, exploration and fun. The police want to enhance student experiences by reducing risky unsafe behavior, assist students in finding alternatives to alcohol and improve the student body relationship with the local community.

Members of the NCSU Police Department have many opportunities to observe student behavior 24/7, such as football games, parties and other social events. When an officer observes students or organizations demonstrating responsible behavior (examples listed below), the officer may recognize that student or organization with a citation of recognition. The recognition may also include a small token, for example a bumper sticker, wristband, button or t-shirt.

## ***What are examples of responsible behaviors?***

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They might include such behaviors as:

1. Being a Designated Driver at any one of the university functions where alcohol is present.
2. Managing risk at organizational events by reducing or controlling trash, providing alternatives to alcohol, general self policing.
3. Promoting better quality of life on campus, such as reducing noise disturbance.
4. Resolving conflicts and helping to maintain peace on campus.

An officer can also observe a student being a responsible community member in some other way, and initiate positive contact based on their observation.

## ***Student Organizations can get involved***

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Student organizations such as fraternities, sororities, residence halls and other student groups can also get involved in the RBI. By organizing educational programs, community service initiatives, positive social events and general positive interaction with neighborhood groups, sponsoring organizations can be recognized for how they manage these events.

At the end of the spring semester, Greek Organizations specifically can compete for the NCSU Police “RED PIG” award. The organization with the highest number of positive events and the lowest number of negative events for the school year will be recognized and awarded the NCSU Police “RED PIG”

- R** – Reducing negative behaviors by acknowledging and rewarding positive behaviors
- E** – Education through communication, training sessions and personal contacts
- D** – Directing issues back to those responsible and allowing them to make corrections
- P** – Partnerships between Greek organizations, local businesses, communities, and the University
- I** – Introspection and self-control
- G** – Governance of student behavior through participation in responsible organizations.