

Pinewood Derby
North Carolina State University
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Visual: Two pinewood derby car race down a ramp. The crowd groans when one of the cars stops just short of the finish line.

Audio: I think the secret is not caring too much. I think the person that's going to win is the person who thinks about the law of physics and has a little fun with it.

Visual: Close up pan of various pinewood derby cars.

Audio: I am Korry Richards and we are here today for I guess the first annual pinewood derby race for IDSA. For those who don't know, IDSA stands for the Industrial Design Society of America and we're putting on a pinewood derby race as a fundraiser for our organization.

The category of winners go to the best car as far as style and design – and as far as industrial design, I that's probably one of the best things that people are trying to win. Next is the fastest car, that meets the requirements. There are certain weight requirements that have to be met to be entered in the speed contest. And then there's the best theme, so almost like the people's choice, whichever is the whackiest, the craziest. And second place will also get a prize as well.

Visual: Shot of crowd watching two more cars racing down the ramp.

This video was produced by News Services at North Carolina State University, Campus Box 7504, Raleigh, NC 27695. E-mail: newstips@ncsu.edu. Phone: 919-515-3470.

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