



Agromeck

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N.C. State's oldest student publication, the *Agromeck* yearbook, celebrated its 100th birthday with the 2002 edition. A classic fall-delivery yearbook, the *Agromeck* documents the lives of the 30,000-plus students, faculty and staff on the campus, covering everything from football games and pep rallies to fraternity and sorority events and classroom activities. The *Agromeck* produces a book what will not only be useful in a year but useful in 20 or 30 years to help people know what life at N.C. State was like.

Display Advertising

Full Page..... \$1400
(bleed allowed, 49p x 62p, 8.17" x 10.33")

Half Page..... \$725
(49p x 30p6, 8.17" x 5.08")

Quarter Page..... \$450
(24p x 30p6, 4" x 5.08")

Business Card (1/8 page) \$175
(24p x 14p9, 4" x 2.46")

Deadline for 2006 edition: March 3, 2006

Delivery for 2006 edition: September 2006

All ads are four-color (CMYK) or grayscale (black and white only). Spot colors will be converted to CMYK equivalents.

Ads must be provided camera ready but may be submitted by e-mail or on CD. PDF format is preferred at 300ppi resolution. InDesign, QuarkXPress or PageMaker files will be accepted (Macintosh format) if all embedded graphics files and fonts are included.

The *Agromeck* yearbook is printed using a 150-line screen, so all images should be sampled at 300ppi and should be in saved in RGB, JPEG format.

All display ads must be prepaid.

**Full Page Ad
(bleed allowed)**
\$1400
49p x 62p
8.17" x 10.33"

Half Page Ad
\$725
49p x 30p6
8.17" x 5.08"

Quarter Page Ad
\$450
24p x 30p6
4" x 5.08"

Business Card Ad
\$175
24p x 14p9
4" x 2.46"



Senior Ads

Parents, friends and family members of graduating seniors have the opportunity to buy space in the *Agromeck* in tribute to graduating seniors.

Full Page..... \$500
(bleed allowed, 49p x 62p, 8.17" x 10.33")

Half Page..... \$300
(49p x 30p6, 8.17" x 5.08")

Quarter Page..... \$160
(24p x 30p6, 4" x 5.08")

Deadline for 2006 edition: March 3, 2006

Delivery for 2006 edition: September 2006

All ads are four-color (CMYK) or grayscale (black and white only). No spot color ads will be accepted.

Ads must be provided camera ready but may be submitted by e-mail or on CD. PDF format is preferred at 300ppi resolution. InDesign, QuarkXPress or PageMaker files will be accepted (Macintosh format) if all embedded graphics files and fonts are included.

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All senior ads must be prepaid.

New Student Directory Advertising

The *Welcome Wolfpack: A Guide For New Students* provides incoming students with a first look at N.C. State and includes information about student organizations, traditions, Greek life, a history of the college and a directory section which includes photos and a list of the entire freshman class.

Full Page..... \$1400
(bleed allowed, 49p x 62p0, 8.17" x 10.33")

Half Page..... \$725
(49p x 30p6, 8.17" x 5.08")

Quarter Page..... \$450
(24p x 30p6, 4" x 5.08")

Business Card (1/8 page) \$175
(24p x 14p9, 4" x 2.46")

Deadline for 2006 edition: March 1, 2006

Delivery for 2006 edition: October 2006

All ads are four-color (CMYK) or grayscale (black and white only). No spot color ads will be accepted.

Ads must be provided camera ready but may be submitted by e-mail or on CD. PDF format is preferred at 300ppi resolution. InDesign, QuarkXPress or PageMaker files will be accepted (Macintosh format) if all embedded graphics files and fonts are included.

The *Welcome Wolfpack* directory is printed using a 150-line screen, so all images should be at 300ppi. They should be saved in RGB, JPEG format.

All directory ads must be prepaid.



Photo Reprints

8" x 10" \$25

5" x 7" \$20

Other sizes are available upon request. Contact the *Agromeck* office for details.

Old Editions

Editions of the *Agromeck* prior to 2003 are available at a cost of \$35. Contact the *Agromeck* office for details.