The Nubian Message

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The Nubian Message is a weekly publication that provides informative and innovative articles about and for African-American and other students at N.C. State with feature stories ranging from news to editorials about issues concerning the community.

The Nubian Message is an 11" x 17" tabloid with a print area of 10" x 16". It is printed on newsprint with spot color and black. While PDF files with embedded art are preferred, ads can be submitted in QuarkXPress, PageMaker or Adobe InDesign.

Ad Deadlines

Deadline for ad placement is 4 p.m. one week in advance. Cancellation of any ad must be made by 4 p.m. three working days in advance.

Publication Dates

August 24, 31
September 14, 21, 28
October 12, 19, 26
November 2, 9, 16
January 18, 25
February 1, 8, 15, 22
March 1, 15, 22, 29
April 5, 12, 19

Column Widths

# OF COLS.	INCHES	PICAS
1	1.87 in	11p3
2	3.9 in	23p5
3	5.9 in	35p5
4	7.97 in	47p10
5	10 in	60p

Prices

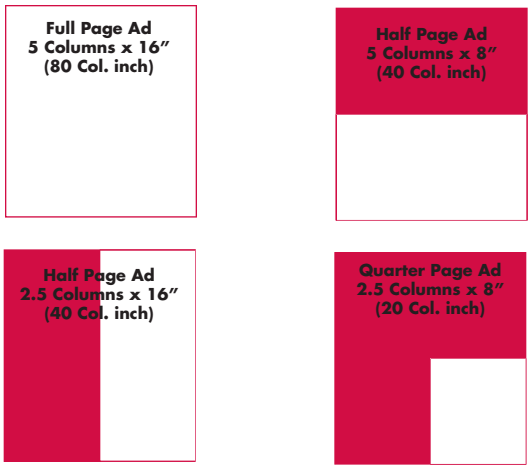
SIZE	LOCAL	CAMPUS
Full Page	$560	$480
Half Page	$280	$240
Quarter Page	$140	$120
Eighth Page	$70	$60

Column Inch Display & Color Rates

Local: $7 per col. in
Campus: $6 per col. in

Spot Color
1 color: +$75
2 colors: +$125

Price Calculation Example

Eighth page 2 col. x 5in. = 10 col. in.
10 col. in. x $6 (campus rate) = $60

Tabloid Sizes