

**NORTH CAROLINA STATE UNIVERSITY
DIVISION OF STUDENT AFFAIRS
ANNUAL REPORT 2006-2007**

The 2006-2007 academic year was filled with opportunities and challenges to demonstrate our “Students First” motto. This report will highlight some of the many accomplishments and activities of the units within the Division of Student Affairs.

PROGRAMS: Changes in scope of activities, volume of activities, special achievements of significance, and special program reviews, studies or plans

ARTS - This was a record year in fund-raising, with gifts totaling over \$1.7 million; thus far over \$2 million total has been raised for the Thompson Campaign. Due to increased marketing and the introduction of a flat \$5 ticket price for NC State students, student attendance at arts events increased dramatically. **Center Stage** had an outstanding season and its “School Matinee Series” was attended by over 5,000 public school students. The **Dance Program** received significant recognition at the 2007 Mid-Atlantic American College Dance Festival. The **Gallery of Art & Design** was officially rededicated as the Gregg Museum of Art & Design. **Music Department** - Dr. Al Sturgis resumed leadership of the Choral Music Program, and Dr. Paul Garcia assumed leadership of the Marching Band. The **University Scholars Program (USP)** had an average enrollment in the Scholars Forum of 817, with extensive programming offered weekly. There were 194 USP graduates this year. The Peer Mentor Program (oldest mentoring program on campus) celebrated 25 years of service with a record number of mentors (159). **Multicultural Student Affairs** led the campus celebration of the 50th Anniversary of African American Undergraduates. Native American Pow Wow is the State’s largest, drawing more than 1,100 participants. **Women’s Center** reached more than 2,500 through 37 program events and an additional 1,200 students via 42 programs for students in University Housing. **Student Conduct** – Campus Appearance Tickets increased from 542 to 691. Major health, energy, and safety renovations in Talley Student Center were completed including new elevators, fire alarms, and a new cooling tower. **Parents and Families Services** and **Women’s Center** helped raised \$4,900 for breast cancer research. **Center for Student Leadership Ethics and Public Service** recruited 650 volunteers for Service NC State and 153,632 meals were packaged for Kenya; recruited 250 volunteers for “Extreme Makeover” project; honored co-founders of Habitat for Humanity, Linda and Millard Fuller at the 20th annual Role Model Leaders Program; Alternative Spring Break (ASB) programs increased from 7 to 10 with 171

participants including new initiatives, two health clinics (Guatemala and Mexico) and a gender issues project in Guatemala. Guatemala health issues trip marked the first academic credit bearing experience in ASB history. The 2005-06 editions of *Technician* received that publication's first national award, the Silver Crown. The student body approved removal of the Student Media section from the Student Body Constitution and reform of the SMA Board of Directors. **Caldwell** students served as the volunteer recruitment source for the university's recycling program at football games. **Educational Talent Search (ETS)** served 800 students, of which 90 were seniors. To date, 40 have been accepted to postsecondary institutions, with 5 accepted to NC State. **Upward Bound (UB)** served 120 students, of which 30 were seniors. To date, 28 seniors have been accepted to postsecondary institutions, with 5 accepted to NC State and 1 receiving a Pack Promise Scholarship. **UB** received another 4-year grant through 2011 with a 3% increase in the budget. **ETS** and **UB** hosted the statewide ETS Academic Bowl and UB Scholars Bowl with over 250 parents, volunteers, and program staff participating. Approximately 2,000 people attended **Campus Recreation's (CR)** second annual RecFest – a Wolfpack Welcome Week event with carnival type activities. **CR's** Bass Fishing Club won the first ever National Collegiate Bass Fishing Championships. **Carmichael Complex Facilities and Operations (CCFO)** installed new outdoor basketball courts – 8 half-courts in an enclosed, secured, web cam monitored area. **CCFO** assumed responsibility for the operation and maintenance of the aquatic facilities. Several units in the Division participated in the "Multi-Institutional Study of Leadership," with **Student Affairs Research and Assessment (SARA)** facilitating analysis of the results. **SARA** provided formal training for the Division, as well as group and individual consultations, on unit level planning based on outcomes based on the University's new compact process. **Distance Education and Technology Services (DETS)** successfully coordinated the Division-wide proposal for a base allocation of Education and Technology Fee (ETF) funding (received \$50,000) and the request for one-time ETF funds (received \$41,733). **DETS** facilitated "The Facebook Phenomenon," a panel discussion, attended by 200 individuals from 18 colleges and universities across the state and viewed via webcast by 260 people from 65 colleges and universities. **DETS** facilitated two WebCT Vista workshops, five podcasts, and several technology workshops; and responded to approximately 150 requests for technical help from across the Division. **DETS** initiated technology planning for the Division through the creation of the "Division Technology Plan," the "Departmental Technology Checklist," and the "Standard Duties for Webmasters and

Technology Coordinators.” During the year 56% of enrolled students visited the health center (15,893 distinct users). **Health Promotion** statistics showed 729 individual office visits, and 385 group programs with 21,758 attending the programs. The mandatory alcohol class for students sanctioned in the Student Judicial process enrolled 357. Approval was obtained to require all incoming first year students under age 21 to complete AlcoholEdu, an online educational program. In the sexual assault area, two courses were taught with 41 students trained to do outreach, and a total of 52 programs were presented to 1,459 students. In the Health Minor, five courses were taught, enrolling 102 students, and the first 3 students graduated. Women’s Health participated in the SurePath PAP study, enrolling 1,230 patients. Prescriptions totaled 54,000; lab tests 47,500; x-rays 2,100; physical therapy 2,000 visits; and 285 dietician visits. Clinics gave 2,245 flu shots and 506 meningitis shots. There were 35,900 patient visits to Student Health providers and 7,800 to nurses. The **Counseling Center** developed and implemented a comprehensive management system for high-risk clients, and a plan for remote operation during a pandemic. Counseling sessions increased to 11,714; individuals receiving counseling/psychiatry increased to 5,844; and attendance at group workshops and counseling sessions increased to 5,462. A total of 335 students used the remote withdrawal system. **Career Center** counselors reported a total of 2,262 individual appointments and walk-in visits; 8,600 students attended career events; the numbers of undergrad students registered in ePACK rose to 736; employer visits to campus were 345; and the number of jobs and internships posted on the job-site (ePACK) rose to 6,036. The Career Center participated in three major career fairs with a total of 138 employers and 1,248 students.

Dining - The first floor kitchen in Talley Student Center was renovated to meet new state requirements, and serving lines were updated. Catering was re-organized, and new menus were created. Case Dining Hall was renovated and opened in fall 2006. Planning for five new Port City Java’s has been initiated, and renovations and significant service upgrades have been made in the Hill of Beans Coffee House. Twelve new vending card readers were added to the inventory of vending machines. All Campus Network provides installation and maintenance of hardware on approximately 500 access control doors on campus. Over 200 video cameras have been installed across campus. **ROTC** commissioned 65 new Lieutenants and Ensigns. ROTC received support from the university to upgrade Reynolds basement to include Air Force storage. The Air Force wing received a new HVAC system. Enrollment in **Physical Education** classes was 7,196 for fall, 6,991 for spring, and 1,266 for summer for an annual record of 15,453. **University Housing** Task Force on

Living and Learning held a five-year review in April. A new village, the Arts Village, will open this fall in Turlington Hall, and Students Advocating for Youth Village will relocate to Syme Hall. Retention of students in residence halls has increased by 7% for fall 2007, and Wolf Village Apartments are close to full. As of this date, the residence halls and Wolf Village student signups are 463 ahead of last year, with fall 2007 occupancy predicted to be near 100%. **Greek Life** continued to offer strong support to fraternity and sorority chapters through training, conferences, and retreats. More than 70 chapter leaders attended the second annual Greek Leaders Retreat, and more than 500 students and alums attended the Greek Awards Ceremony. The Greek Court Redevelopment Task Force met throughout the year and issued a report with recommendations. The Board of Trustees approved the master plan to redevelop Greek Court into Greek Village. Design work is underway for Phase 1, which will include four building lots for ground lease to chapters who will design, build, and maintain their houses.

Compact Plan: Major initiatives from your Compact

Crafts Center and **University Theatre** did an extraordinary job handling the mammoth task of downsizing and moving into swingspace in advance of the renovation of Thompson. A combination of ETF and Parents Funds made it possible to purchase new equipment for Music, the Gregg Museum, University Scholars and University Theatre, including lighting instruments for Stewart Theatre. The new “Village in Action” program, designed to support 1st year Scholars living in Sullivan, was a great success. The **Gregg Museum** continued to build the collection, particularly in Asian, African, Latin American and African-American work. **Arts Development** produced a beautiful inaugural ARTS NC STATE Playbill. Student Life Master Plan was instituted as a comprehensive review of facilities. A Regulation for Student Leadership was adopted and implemented in spring 2007. **Women’s Center** received grant funding for a full-time Rape Prevention Educator and recruited two Social Work graduate interns. Student Centers Board of Directors endorsed the proposal for extended use of 3121 Talley. Academic Affairs adopted our proposal for a systematic review of prospective students. A major focus for **Caldwell Fellows Program** has been strengthening ties with program alumni, and with support from the Alumni Association, the Caldwell Alumni database now has viable contact with 420 alums. An alumni directory and three alumni newsletters were published this year. **University Dining** initiated a survey regarding food service needs on Centennial Campus. **CR** and **CCFO** began using PDA’s with RecTrac to allow for remote scanning of identification to determine eligibility and

tracking participation. The addition to Carmichael Gym will be completed in September 2007. **Student Health** addressed 16 Medical Mutual Risk Management priority recommendations and scored full compliance. **Career Center** compact plans were met through increased visibility of campus programs, enhancement of existing partnerships within and outside the campus community, and stronger relationships with employer partners. **Housing** completed more than \$23 million in construction and renovation projects this year. Construction of the ES King Village Commons was completed in the fall semester, and the First Year College Commons opened in May. Air-conditioning and sprinkler installation was completed in Syme, Gold, Welch, Alexander, Turlington, and Wood Halls. The residence halls are now 100% sprinklered and air-conditioned. A firm has been selected to assist with studies of potential housing developments on Centennial Campus, as well as the possible redevelopment of West Campus. The department continued to work with a consulting firm to update the local off-campus market study.

Diversity: Initiatives and progress

Center Stage featured performances by internationally renowned sitarist, Anoushka Shankar, and Brazilian vocalist Luciana Souza. The **Music Department** sponsored artists from Zimbabwe, India and Lebanon, and the Raleigh Civic Symphony performed a Hispanic Heritage concert. **USP Forum** programming focused on issues related to China and India, and included lectures by best-selling British author Rory Stewart, who described his leadership role in post-war Iraq, and the former director of International Justice Mission, who discussed human trafficking in under-developed countries. **Multicultural Student Affairs** - Native American Symposium was extended to a 2-day program. Latino Visitation Day was added to Admissions recruitment schedule. Partial funding of GLBT Center proposal was secured from Vice Provost Picart.

Caldwell Fellows director led a six-week cultural immersion/service-learning trip for Caldwell students to Thailand and Laos in summer 2006, and the Assistant Director is leading the 2007 trip studying social issues in Thailand. Of the 920 participants in **ETS** and **UB**, 92% were from traditionally under-represented groups. All were selected based on demonstrated need, socio-economic status, and first generation status. **Greek Life** added two South-Asian groups, and Theta Nu Xi, a multicultural sorority, was re-established this year. The Collaborative Greek Council has been established to support the efforts of the multicultural Greek organizations.

Staff: Major new appointments, kudos, professional activities and recognition

ARTS NC State - Dr. Randolph Foy and Mr. Michael Giancola were inducted into the Academy of Outstanding Faculty Engaged in Extension. Dr. Al Sturgis guest conducted several performances of The Nutcracker at New York City Ballet. Dr. Lynn Ennis was made Vice Chair of the NC Humanities Council. Dr. Deb Luckadoo received Student Diversity Council's Diversity Award. Bradley Wilson received the Carl Towley Award, the national Journalism Education Association's highest honor. Dawn Sanner received the Triangle Area Chapter of the American Red Cross award for Exceptional Volunteer Service and the CSLEPS Advocacy Award. The total continuing education hours for 20 professional staff in **Student Health** was over 990 hours (50 hours average), plus over 200 hours for 14 RN nurses. Bill Cheek and Jim DeWitt received the Departmental Distinguished Teaching and Service Award. Bill Cheek won the second Paul H. Derr Honor Award for Teaching and Leadership. March Krotee was elected VP of Southern District AAHPERD. Gail Willis is Chair-Elect of the University Staff Senate. Shelly Brown Dobek served as VP of the Association of Fraternity Advisors. Barry Olson was President of the NC Housing Officers.

Recommendations and Concerns for the Future

Student Health - The most important priority for the Division is to enhance our ability to work with the increasing numbers of students who have significant psychological/emotional problems. Over the next 3 years we need to add two psychiatrists and four counselors plus support staff and budgets. A Student Health addition is projected for 2010-2011, with a debt service fee planned for fall 2009. An additional counselor, one support staff, and expanded career center space are future needs of the Career Center.

ARTS - The Music Department, Dance Program, Gregg Museum, and University Scholars all need additional space to support the work of their programs. University Theatre needs two new SPA positions, one specializing in sound and light, and a second in costume construction. In advance of the return to Thompson, the Crafts Center will need a full-time SPA clay studio manager position and a half-time SPA woodshop safety supervisor position. Interim steps have been taken to partially address ARTS NC State's marketing needs in the short-term, but a professional marketing staff will be required in the future. Music needs to hire a Musicologist/Librarian, and create separate SPA positions for Concert Coordinator and Facilities Coordinator. All of the ARTS programs need significant increases in their operating budgets in order to fulfill their missions and well-serve NC State students, the campus and community. Scholars special

courses for Scholars Program and other high-achieving students are needed, and additional funding to cope with the growth in the size and scope of the program. Much work remains to establish a new funding model for improved student life facilities including renovations and/or additions to Talley Student Center, Price Music Center, the Campus Bookstore and Career Services. As enrollment continues to rise, staffing and operating budget allocations have for the most part remained static or declined. Department leadership in **CSLEPS**, **MSA** and the **Women's Center** spent increasing time fundraising, successfully augmenting their program budgets from 50%-80%. A concern exists that this redirection of efforts depletes their time from providing direct student support and creates administrative inefficiencies. For example, donors usually aren't able to make financial commitments until the academic year is well underway. Thus, comprehensive calendars of events aren't possible and last-minute publicity becomes routine—not an accurate reflection of the extraordinary talents of these leaders. Should funding not be secured for these departments and for the GLBT Center, difficult decisions to reduce programming and community outreach will be necessary. Existing space is inadequate for Caldwell Fellows staff and student needs. The sharing of the program's limited space with personnel from other offices creates unnecessary traffic and compromises the work of the program. **ETS** and **UB** desperately need to return to campus. Almost \$50,000 is spent through federal and state funding in order to house these programs off campus. **CR** and **CCFO** have inadequate outdoor programming space. Needs include artificial turf, more field space to accommodate the demand of more participants, and a new lighting system. The Carmichael Recreation Center funding for building support was not approved at the state level, and may have a critical impact on operations of the complex if not funded in 2008-09. As Carmichael Gym ages major renovations are needed for the infrastructure that cannot be accommodated in a normal operating budget. Rocky Branch Phase III continues to be a concern in relation to the day lighting of the creek. The need for a Technology Support Analyst and Web Developer has become critical. The **ROTC** area in Reynolds Coliseum is in great need of improvements. Requests are being made for more access to facilities like Reynolds Court and Deere Track to provide areas for training and PT. A plan is being developed to market the complete ROTC program as a Scholarship Program that has the status of the Parks and Caldwell. Work with Greek students and alums to plan and build Phase 1 of Greek Village. The following also need to be done: Initiate the Arts Living and Learning Village and continue to develop existing villages; conduct studies of Centennial Campus and West Campus to determine viability of future

housing projects; begin renovations of Western Manor Apartments to include life safety systems and accessibility improvements; focus on improving ES King Village occupancy and resident satisfaction; continue to work to strengthen Greek student leadership and academics; update ten-year financial/ facilities plan, and create ten-year information technology plan.

Examples from the Division of Student Affairs that illustrate the following:

Producing world leaders – Center for Student Leadership, Ethics and Public Service hosted the 2006 NC Campus Compact Student Leadership Conference for Volunteerism and Service. Caldwell Fellows program funded 52 international experiences.

Impacting energy and environment - Carmichael Complex Facilities and Operations completed energy conservation projects including the addition of water-flow restricting showerheads in both locker rooms and the addition of occupancy sensors in racquetball courts, squash courts, and all 110 classrooms. Incandescent light bulbs have been replaced with compact fluorescent light bulbs in Talley Student Center (50% have been converted) Thermostat security boxes have been installed over all thermostats to prevent individual adjustment and automatic flush valves (designed to conserve water) have been installed in bathrooms on the first floor of Talley Student Center.

Improving health and well-being - HealthySTATE membership includes representatives from 10 departments, allowing coordination of programs to help students maintain healthy weight and increase physical activity. The number of Campus Recreation participants (counting each time any person participated in any activity) increased by 6% from last year (up from 94,782 to 100,921). Total entries to Carmichael Gym increased by 11% from 888,057 entries last year to 985,707. Witherspoon Student Center installed the “Eagle 5000” air purification system to distribute ozone, killing mold and bacteria. Talley Student Center air handlers have been replaced, significantly reducing mold and mildew and improving air quality. Asbestos abatement around these units was also completed.

Creating educational innovation - Career Center staff wrote and recorded podcasts on a variety of job topics, and a webcast was presented to parents.