

Where will our food come from in the next 50 years? We think 85% of it will come from the land that is now under cultivation by the further application of IM [*intensive management*] technology, not just a hybrid. Now, high-yielding varieties, that doesn't mean much if you don't create the culture of conditions so that it can express its true yield potential.

You can't eat potential. You've got to change it to production and that means applying all of these different disciplines in a packaged approach and at the right time getting the economic policies changed on availability of production inputs on credit for the little farmers. Remember that most of these farmers are three- to five-acre farmers in much of India and they have no money. But you have to get the cash so they can buy fertilizer before planting, pay for it, and harvest and that they are paid something approaching the international price for wheat at the harvest. Not 60%, which was the case in India and Pakistan and in China when there was hunger.

Because always, the story is, we have so many hungry, poor people [*that*] we have to keep the price of the grain low, so low that they can't adopt the new technology.