

# YOUR GUIDE TO ENTERING THE FX INTERNATIONAL INTERIOR DESIGN AWARDS



Closing date for entries: **26 July 06**  
Awards night: **20 November 06**

Enter on-line at: [www.fxdesignawards.com](http://www.fxdesignawards.com)

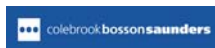


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# **NOW IN THEIR EIGHTH YEAR,** the FX Awards publicly recognise and reward the best in interior products and projects. Organised by leading contract interiors magazine FX, these coveted awards – and the ceremony that celebrates them – are the highlight in the industry calendar. Winning an FX Award brings international recognition to your business: past winners have received both commercial benefit and prestige from their efforts – so we encourage you all to enter this year.

The awards are judged by the people that matter – your peers. Winners and finalists receive extensive publicity in FX magazine and on the pages of its sister publications. The successful work will also feature on a dedicated Awards website and form part of an international PR campaign.

## **THE CATEGORIES**

With categories in retail design, design for leisure environments, workspace, and public spaces, there are opportunities for you to enter your work whatever sector you're in. This year we have refined the categories to better reflect the key areas of the industry.

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### **PRODUCTS:**

#### **WORKSPACE SEATING**

Seating designed for use in office and work environments.

#### **WORKSPACE SYSTEMS FURNITURE**

Multi-configuration systems, tables, storage and filing facilities for use in office, reception and boardroom spaces.

#### **COMMERCIAL FIXTURE, FITTING OR ACCESSORY**

Furniture and fittings found in retail, leisure, exhibition or commercial settings including public spaces. This incorporates fixtures and displays for retail, museums and exhibition application, as well as street furniture, for example shelters, benches, planters, posts, railings and signage.

#### **LIGHTING PRODUCT**

Interior luminaries, lamps and exterior lighting products for use in workplace, retail, leisure, exhibition, public or commercial settings.

#### **SURFACE PRODUCT**

Wall coverings, flooring, fabrics and all other surface coverings for use in workspace, retail, leisure, exhibition, public or commercial settings.

#### **PUBLIC OR LEISURE FURNITURE**

Furniture designed for public space, including transport, education, health, leisure and civic spaces. This category also recognises products which feature in leisure environments, including the hotel, bar and restaurant sector as well as spas, fitness and entertainment venues.

## PROJECTS:

### WORKSPACE ENVIRONMENT

The work area that has been designed to maximise comfort and efficiency in the workplace, whether in a large or small office. This can include reception areas, breakout zones, individual floors or departments.

### TOTAL WORKSPACE CONCEPT

The total workplace solution, created to reflect the client's culture. This can include new build and refurbishment projects, whatever the office size, large or small.

### TECHNOLOGY INTEGRATION INNOVATION

Schemes which make use of technology in workplace, retail, leisure, exhibition, public or commercial settings. Judges will be looking for technology which has been integrated to keep the aesthetic standards of interior or architectural design a priority.

### HOTEL

Complete hotel schemes, this can be new-build, conversion, restoration or refurbishment projects.

### PUBLIC SPACE

Civic institutional, transport, education or medical projects including schools, health centres, hospitals and public art installations. This category also includes private projects used by the public.

### LEISURE OR ENTERTAINMENT VENUE

Leisure and entertainment projects, including museums, gallery design, temporary and permanent exhibitions, cinemas, clubs, gyms, spas and health club venues.

### BAR OR RESTAURANT

Restaurant and bar spaces.

### LIGHTING DESIGN

Schemes completed which have made the best use of lighting in office, retail, leisure, exhibition, public space or commercial settings.

### RETAIL SPACE

Design schemes in all forms of retail outlet, including shopping centres, retail concepts (eg hairdressers, showrooms) and high-street, department, chain and independent stores.

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## SPECIAL AWARDS:

### INCLUSIVE DESIGN PROJECT OR PRODUCT

Environments, products, services and interfaces need to work for people of all ages and abilities. Current and future legislative strategies motion towards making design work better for everybody. FX will be awarding architects, product designers, retailers, service providers, and manufacturers who have shown initiative through their design concepts and solutions.

### BREAK THROUGH TALENT

This award is designed to recognise those whose talents have come to fruition in the past five years. FX will be acknowledging outstanding work, be it project or product based, completed by a genuine newcomer to the design industry.

**THESE AWARDS CANNOT BE ENTERED DIRECTLY:**

### PRODUCT DESIGNER OF THE YEAR

### INTERIOR DESIGNER OF THE YEAR

### OUTSTANDING LIFETIME CONTRIBUTION TO DESIGN

- You can enter the same product or project into more than one category. An administration fee is payable for each entry

# HOW TO ENTER

Entering the awards is simple: for your ease this year we have moved the entry process on-line and made the requirements for the initial judging stage more straightforward. We are asking for a 300-word written paper and six PowerPoint slides to illustrate your work.

Entries can be made via a fully automatic, on-line application facility allowing you to input contact information, product/project details, make payment and supply images in one easy submission.

**For instant, hassle-free entry go to [www.fxdesignawards.com](http://www.fxdesignawards.com)**

To access the on-line entry form, go to **Enter The Awards** and follow the prompts. To complete the application form, make sure you have the following information to hand:

## 1 ABOUT THE WORK

- **Product name / Project name & location**  
Please provide official name of the product / project. This is the name that will appear on all promotional material, media coverage, website, certificates and trophies.
- **Manufacturer's / designer's name**  
To be displayed on all promotional material, media coverage, website, certificates and trophies.
- **Who should be credited for the work?**
- **Photography**  
Please supply details of the photographer if images need to be credited in any printed material.
- **What is it?**  
eg a shop; a hotel; a furnishing fabric; a chair
- **Which category are you entering?**  
See reverse for categories.

## 2 ABOUT YOU

- Your name
- Your position
- Your company's name
- What part did you or your organisation play in the execution of the project or product?
- Address
- Postcode
- Telephone
- Facsimile
- E-mail

## 3 SIX IMAGES IN A POWERPOINT PRESENTATION

Please adhere to the format below and label each page with:

- The category you are entering
- The name of your product or project followed by the manufacturer's/designer's name on the bottom left
- Mark the order of the images 1/6 - 6/6 bottom right.

<b>Category</b>	
Image	
<b>Entry Name</b>	
<b>Company</b>	1/6

## 4 A WRITTEN DESCRIPTION OF YOUR ENTRY

The judges find it easier to compare projects if the word submissions follow the same format.

Your written paper should briefly and clearly describe your product/project. The total submission must not exceed 300 words. Please use the template below for any entry you make.

**If you are entering a PRODUCT this should describe:**

- Notable points of the design
- Materials and specification
- Any additional information you feel will help your entry: eg what inspired the design? Were sustainable materials used?

**If you are entering a PROJECT this should describe:**

- The design brief (where possible please include floor plans)
- The way in which the solution was produced
- The success of that solution
- Any additional information you feel will help your entry: eg Does the project consider sustainability issues? Was it completed to a limited budget?

## 5 APPROPRIATE ENTRY FEE

£70 + VAT per entry

**If you need advice on your entry, contact**

**Naomi Pomfret at:**

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## WHO SHOULD ENTER?

The FX Awards are open to designers, clients, manufacturers, importers and end-users of interior design projects (complete schemes) or products.

### Eligibility:

Any work completed between 26 July 2004 and 26 July 2006. Resubmissions (provided they conform to the time limit) and major redesigns or redevelopments of existing products are acceptable.

### Closing date for entries:

Wednesday 26 July, 2006

## HOW WILL THE ENTRIES BE JUDGED?

- Members of the panel will look in detail at all the entries and shortlist those which will go through to the final stage of judging.
- On the judging day for your category, the panel will look at all the shortlisted entries and select finalists and winners.
- If your entry makes it to the shortlist (winner, highly commended, finalist), we will contact you for high-resolution images of your work (300dpi, CMYK). These will be displayed on the night of the awards and will be published in our Book of Winners.
- We may also require some further information, or to see your work in person.

- Winners will be announced at the awards ceremony on Monday 20 November 2006, at Grosvenor House, London. You can book your table on-line at [www.fxdesignawards.com](http://www.fxdesignawards.com)

## WHEN WILL THE ENTRIES BE JUDGED?

- Judging will take place in early September 2006, over a number of days, as soon as all the entries have been processed.
- Winners will remain secret until the FX Awards presentation on 20 November 2006.
- If your entry is selected as a finalist we will contact you.

## WHO WILL JUDGE THE ENTRIES?

An independent panel of respected and experienced design practitioners will be carefully selected to fully represent the different facets of the design industry.

## WHAT THE JUDGES WILL BE LOOKING FOR

The FX Awards are all about rewarding excellence and the judging panel will be looking for fully-rounded, world-class design solutions. Entries are not judged against each other but considered as individual pieces of design.

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## THE FX AWARDS CEREMONY

Remember to book your place at the FX Dinner early – last year, as ever, it **SOLD OUT!** Held at Grosvenor House, Park Lane, the ceremony will take place on **Monday 20 November, 2006.** A great place to network, the FX Awards are the industry's biggest night out.

To book your table visit [www.fxdesignawards.com](http://www.fxdesignawards.com) or e-mail [fxawards@wilmington.co.uk](mailto:fxawards@wilmington.co.uk)

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## RULES AND CONDITIONS OF ENTRY

- All products and projects must have been completed between 26 July 2004 and 26 July 2006.
- The same piece of work can be entered in more than one category. The administration fee is payable for each category you enter.
- Entries must be available for viewing on site (projects) or in actuality (products) if required.
- The organisers reserve the right to reject an entry if, in their opinion, it fails to comply with the rules and conditions. Refunds will NOT be given for incorrect entries.
- No announcement of award winners will be made before the Gala Awards Dinner on Monday 20 November 2006.
- Entries cannot be returned. The organisers accept no responsibility for loss or damage to entries.
- The judges' decision is final and no correspondence will be entered into.
- No fees are refundable. There is a penalty for late entry. If an entry is received after the official closing date of 26 July 2006, without prior approval, the organisers reserve the right to charge £50 + VAT per late entry.