



Sponsor/

CELEBRATE NCSU COLLEGE OF DESIGN *forging the future*
60TH ANNIVERSARY



The N.C. State University College of Design celebrates its 60th Anniversary in the 2008-2009 academic year. A myriad of lectures, exhibitions and special events throughout the year exemplifies the college's rich and continuing history of forging the future through the transformational process of design education. The 60th anniversary Web site offers opportunities for sharing memories through a blog and photo sharing. The final anniversary reunion weekend will take place on April 3-4, 2009, including a new alumni awards program, special alumni and faculty speakers, a studio tour, sketching seminar, print works session, modern architecture bus tour, a Friday night party event and the Saturday gala Design Guild Award Dinner at the Raleigh Convention Center. More than 300 people are expected to take part in weekend activities. Join the College of Design anniversary as a sponsor. Reach more than 7,000 design alumni and friends who will receive information about the anniversary and learn about events and the reunion through mailings, Web site announcements and E-mail lists. Share your commitment to design excellence with the College of Design community through your sponsorship.



60TH ANNIVERSARY SPONSORSHIP OPPORTUNITIES

\$10,000 MAJOR PARTNER SPONSOR (ONLY ONE SPONSORSHIP AVAILABLE)

- Benefits:*
- Sub-heading recognition where appropriate in all printed materials
 - Prominent link and logo on anniversary home page
 - Prominent announcement in two Design Influence magazines, mailed to 7,000 people
 - Name recognition on save-the-date card mailed to more than 6,000 design alumni
 - Listing in anniversary weekend invitation, program and in on-site signage
 - Handouts inserted into each anniversary package
 - 8 tickets to Anniversary Reunion
 - 8 tickets to Friday Night Alumni Party
 - One table of 8 at 60th Anniversary Design Guild Dinner on April 4, 2009
 - Exhibit table at College of Design throughout Anniversary weekend (only one offered)
 - Custom benefit appropriate to sponsor

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$5,000 Friday Night Alumni Party (8 tickets to alumni party; 4 reunion tickets)

\$2,500 Custom embossed portfolios (to be given to each anniversary registrant)
Sponsor printed wrap and promotional card inserted into pocket.

\$2,500 Anniversary Video: Recognition at beginning and end of video

\$2,500 Saturday Alumni Networking Lunch

\$2,500 Welcome Assembly and Featured Anniversary Speaker Program

\$1,000 Saturday Alumni Reunion Breakfast

\$1,000 Modern Architecture Tour

\$500 Studio Open House

\$500 Landscape Architecture Tour

\$500 Print Works Session

\$500 Sketching Class and Pin-up

\$500 Art + Design Activity

- Benefits:*
- Link on anniversary home page
 - Recognition in two Design Influence magazines, mailed to 7,000 people
 - Listing in anniversary weekend invitation, program and in on-site signage
 - Tickets to Anniversary Reunion (4, 2 or 1, depending on sponsor level)
 - Verbal and Signage/Program recognition at the specifically sponsored event



12TH ANNUAL DESIGN GUILD DINNER SPONSORSHIP OPPORTUNITIES

\$5,000 Design Guild Major Event Sponsor (includes one table of 8)

\$3,000 Wine Sponsor (includes 4 guests)

\$3,000 Dinner Dancing Sponsor (includes 4 guests)

\$3,000 Reception Sponsor (includes 4 guests)

\$1,500 Award Sponsor (includes 2 guests)

\$1,500 Floral Sponsor (includes 2 guests)

\$1,500 Dessert/Coffee Sponsor (includes 2 guests)

Benefits:

- Link on Design Guild Award Dinner Web page
- Recognition in two Design Influence magazines, mailed to 7,000 people
- Recognition in Design Guild Dinner Invitation
- Recognition in Design Guild Dinner Program
- On-site verbal and signage recognition





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60TH ANNIVERSARY



I PLEDGE TO SPONSOR THE NC STATE UNIVERSITY COLLEGE OF DESIGN'S FORGING THE FUTURE 60TH ANNIVERSARY CELEBRATION THROUGH A SPONSORSHIP GIFT TO THE NC STATE UNIVERSITY FOUNDATION.

REUNION SPONSORSHIP

- ___ \$10,000: Major Partner Sponsor
- ___ \$5,000: Friday Night Alumni Party
- ___ \$2,500: Custom embossed portfolios
- ___ \$2,500: Anniversary Video
- ___ \$2,500: Saturday Alumni Networking Lunch
- ___ \$2,500: Welcome/Featured Speaker
- ___ \$1,000: Saturday Alumni Reunion Breakfast
- ___ \$1,000: Modern Architecture Tour
- ___ \$500: Studio Open House
- ___ \$500: Landscape Architecture Tour
- ___ \$500: Print Works Session
- ___ \$500: Sketching Class and Pin-up
- ___ \$500: Art + Design Activity

DESIGN GUILD DINNER SPONSORSHIP

- ___ \$5,000: Design Guild Major Event Sponsor
- ___ \$3,000: Wine Sponsor
- ___ \$3,000: Dinner Dancing Sponsor
- ___ \$3,000: Reception Sponsor
- ___ \$1,500: Award Sponsor
- ___ \$1,500: Floral Sponsor
- ___ \$1,500: Dessert/Coffee Sponsor

TABLES

- ___ \$1,500: Table of 8
- ___ \$750: Half-table for 4

CONTACT NAME: _____

RECOGNITION NAME: _____
(Please list your company name as it should appear in sponsorship recognition)

DAYTIME TELEPHONE: _____

E-MAIL: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

Mail or fax your pledge to: 60th Anniversary Celebration N.C. State University College of Design
 Box 7701 Raleigh, NC 27695-7701 Fax: 919-515-7330

PLEASE MAKE ALL CHECKS PAYABLE TO N.C. STATE FOUNDATION.

Questions? Please call Jean Marie Livaudais at 919/515-8320 or email: jm_livaudais@ncsu.edu