North Carolina State University
Dean
College of Design
Raleigh, North Carolina

North Carolina State University (NC State), a research-extensive land grant University, is conducting a search for the Dean of the College of Design who will serve as a dynamic and innovative leader, committed to continued growth in research, academic programs and global engagement. The College is a proven leader of design cognition and education, design innovation, and healthy and sustainable communities. It delivers its mission to teach students to design for life through diverse and creative approaches to research, interdisciplinary collaborations, innovative teaching methods and community outreach.

The Dean is the chief academic, administrative, and budgetary officer and spokesperson for the College and reports directly to the Provost. The Dean provides strong leadership and strategic direction for the College’s academic departments, programs, and initiatives within a complex fiscal and personnel environment.

The Dean must be an experienced leader with a distinguished record of scholarship and design excellence. The Dean will be committed to efforts to develop and promote innovation for learning across the life span and to recruit, retain, and lead a diverse community of students, faculty, and staff to achieve this goal.

NORTH CAROLINA STATE UNIVERSITY

History and Context

North Carolina State University is dedicated to excellent teaching, the creation and application of knowledge, and engagement with public and private partners. By uniting its strength in science and technology with a commitment to excellence in a comprehensive range of disciplines, NC State promotes an integrated approach to problem solving that transforms lives and provides leadership for social, economic, and technological development across North Carolina and around the world.
NC State University was founded in 1887 on the belief that colleges should serve not only the elite few, but all people and communities within the state. A new generation of progressive thinkers founded the College, known then as the North Carolina College of Agriculture and Mechanic Arts. NC State was established under the auspices of the federal Morrill Act of 1862, which allowed the U.S. government to donate federally owned land to the states for the purpose of establishing colleges. The school held its first classes in 1889 with 72 students, six faculty members and one building. The 1914 passage of the Smith-Lever Act created an educational partnership between land-grant colleges and the U.S. Department of Agriculture and sparked an era of outreach at the college. This program led North Carolina to establish the Cooperative Agricultural Extension Service (now the North Carolina Cooperative Extension Service) at NC State.

By the 1920s, the school was then known as the North Carolina State College. It had grown beyond its original agricultural and mechanical focus, adding schools of engineering, textiles, education and business, as well as a graduate school. The campus experienced unparalleled growth during the postwar years as the G.I. Bill brought thousands of former servicemen to campus. In the following decades, the college continued to expand its curricula, creating schools of design, forestry, physical and mathematical sciences, and humanities and social sciences. During these years of growth, the school changed to its current official name of North Carolina State University at Raleigh. The University celebrated its 100th anniversary in 1987, which also saw the creation of Centennial Campus, bringing together academic, corporate, government, and nonprofit leaders to partner in teaching, research, and economic development.

NC State is now the state’s largest university, and has developed into a vital educational and economic resource, with more than 34,000 students, and 8,000 faculty and staff. A wealth of outreach and extension programs continue to provide services and education to all sectors of the state’s economy and its citizens. Consistently ranked a best value among the nation’s public universities, NC State is an active, vital part of North Carolina life. Today, 128 years after its founding, NC State continues to follow its original mission: opening the doors of higher education to the citizens of North Carolina and providing teaching, research, and extension that strengthen the state and its economy.

**Location**

Along with Durham and Chapel Hill, Raleigh anchors the Research Triangle, which is a national hotspot for high-tech enterprise. The top companies in the region, including IBM, Cisco Systems, SAS Institute, Biogen Idec, and GlaxoSmithKline, are among the country’s most innovative employers. They also lead the way in hiring NC State graduates.

Raleigh is one of the fastest-growing urban centers in America, and is nationally recognized as a city on the rise. In 2014, Forbes ranked Raleigh as number one among U.S. cities for business and careers and for attracting the most families, and as the second-best city in the U.S. for young

THE COLLEGE OF DESIGN

Mission and Overview

The College of Design prepares graduates who, in the broadest sense, shape the world. The College’s curriculum integrates practical, ethical, and aesthetic thought and action to enhance the meaning and quality of life through the creation of knowledge informing the critical study of artifacts and places. Through consolidated collaboration, the curating of contemporary culture, and the focused application of business, design, and technological solutions, the College provides an exceptional degree of educational capital that prepares students for a highly competitive and rapidly evolving world.

The environment – including the spaces in which we live and work, the products we consume, and the messages we receive – has a powerful impact on how we function in society. Good design requires attention and sensitivity to social, economic, political, cultural and behavioral issues. The aim of all curricula at the College of Design is to develop the designer’s perception, knowledge, skills and problem-solving abilities in order to prepare students for a successful career – and life.

The College has over 780 students participating in its programs, which include Architecture, Art + Design, Graphic Design, Industrial Design and Landscape Architecture. College faculty – with backgrounds in both industry and academia – are carefully selected from around the world for their passion for teaching and their ability to motivate students. Each program within the College is intentionally challenging. The College wants to push students to reach their full potential, even if that means taking them out of their comfort zone. While classroom lecture is a small but important part of the program, the majority of learning happens in studio where students collaborate with each other, apply their knowledge, experiment and hone their craft.

The College also encourages its students to find opportunities that will also add depth and character to their experience at the College of Design – whether that is studying abroad at the Prague Institute, working with the University’s literary magazine, or participating in internships with talented designers in a variety of industries.

Academic Departments and Programs

The College, which has approximately 60 faculty members and 40 support and professional staff, is composed of four academic departments: School of Architecture; Art + Design; Graphic Design and Industrial Design; and Landscape Architecture. Additionally, the College offers the Ph.D. in Design program, which includes faculty from all four departments.
School of Architecture

The School of Architecture, from its inception, has been a force for globally-informed innovation in design. It offers two undergraduate degree programs, the Bachelor of Architecture and the Bachelor of Environmental Design in Architecture, the Master of Architecture program, and two graduate certificate programs, one in City Design (jointly with Landscape Architecture) and the other in Energy and Technology.

In the School, students and faculty are developing the knowledge and skills to address complex contemporary issues regarding: stewardship of scarce resources; promotion of livability in cities; mitigation of poverty through provision of humane housing; research and development of ecologically-responsive building materials and integrated building systems; and understanding history as a means of creating a better future.

Faculty in the School of Architecture are pursuing cutting edge research in the areas of Energy and Technology in Architecture, City Design, and Architecture in the Public Interest, which includes initiatives focused on Affordable Housing and Sustainable Communities, and Home Environments Design.

Department of Art + Design

The Department of Art + Design provides a truly interdisciplinary home for students who are interested in a more exploratory experience that re-conceptualizes current and future design practices. The Department offers two undergraduate degree programs, the Bachelor of Art + Design (with concentrations in Animation + Interactive Media and Fashion + Fibers) and the Bachelor of Art in Design Studies, and the Master of Art + Design program (also with concentrations in Animation + Interactive Media and Fashion + Fibers). Students from across campus participate in the Department’s two minors, Art + Design and Design Studies.

Faculty and students in Art + Design seek opportunities to challenge the status quo through technological possibility, materiality, by looking locally, nationally and globally for inspiration, application and impact. As “artist-designers,” students in Art + Design learn to be creative practitioners and image-makers who bring form to emotions and ideas through the exploration of medium, composition and, most importantly, storytelling.

Department of Graphic Design and Industrial Design

This Department unites two distinct faculties, Graphic Design and Industrial Design, under one administrative roof. The Department offers two undergraduate degree programs, the Bachelor of Graphic Design and the Bachelor of Industrial Design, and two graduate degree programs, the Master of Graphic Design and the Master of Industrial Design.

The work of Graphic Design is twofold: to give shape to messages and information in the form of designed artifacts, and to facilitate how people interface with messages and information in physical and digital formats. The undergraduate Graphic Design program teaches students the basic principles and processes of visual communication as established by national accreditation
and professional standards, providing them with the core skills and general knowledge with which to build careers in mainstream design practice. Students interact with clients and organizations through upper level studios and internships to gain experience working with clients, communities, and end users. The graduate Graphic Design program focuses on preparing mature students for informed practice and teaching in the field of graphic design, with an emphasis on designing for user experience.

The Industrial Design program prepares students to be creative, practical, user-centered, aesthetics-focused, problem-solving, and opportunity-exploring designers, design strategists, or design leaders. It’s one of the top professional programs in this discipline in the country and offers bachelor and master degrees accredited by the National Association of Schools of Art and Design. Industrial Design faculty have joined NC State from prestigious institutions around the world, each bringing years of experience in design, research, innovation, and education. The graduates from the department are enhancing people’s quality of life with the creative design of products, services, branding, and communication systems for companies such as Nike, Volvo, Toshiba, PepsiCo, Smithsonian, and Adidas.

Department of Landscape Architecture

Landscape Architecture at NC State has a rich legacy and reputation built on preparing graduates for the rigors of professional practice, leadership, community engagement, and research. The Department offers the Bachelor of Landscape Architecture and the Professional Master of Landscape Architecture. Additionally, the Department offers a graduate certificate program in City Design jointly with the School of Architecture. A cooperative agreement between the NC State and the UNC-Chapel Hill’s Department of City and Regional Planning exists that enables students to matriculate in both programs and earn concurrent degrees from both institutions.

Richness of academic opportunity produces highly skilled graduates, competitive in the job market, who become professional leaders within their communities. Graduates are employed in consulting firms; municipal, state and federal agencies; universities; land trusts; start-ups; and new enterprises engaged in the ever broadening range of activities that comprise landscape architecture. Landscape Architecture’s core values reflect the passions of students, faculty, and the design community concerning interdependence of human health, well-being, and the ecological health of the land – and understanding the consequences of human actions on the land.

Ph.D. in Design Program

The College of Design’s Ph.D. in Design program includes more than thirty students from all over the world pursuing research focusing on the questions that transcend and unite the design disciplines. The mission of the program, to advance knowledge in design through research and scholarship, is built on the recognition of fertile common ground among the design disciplines and on the need for specificity and depth within them. Interdisciplinary groups of faculty advise students in coursework and research related broadly to seven research interest areas: design for health and well-being, design methods, design for learning, design for sustainability, design history and criticism, design and technology, and design and the urban context.
COLLEGE INITIATIVES

The College of Design and its faculty have established a number of labs, programs and other initiatives to support learning and research, the development of new curriculum, and outreach and engagement activities. These include:

Advanced Media Lab

The Advanced Media Lab is a multimedia facility housing the latest in digital hardware and software. The lab has a wide range of animation and interactive software and gives students access to high-end, HD digital video cameras, audio recording equipment, digital green screen room, and projection rooms. The facility is used to support innovative, collaborative research projects between the design disciplines as well as the graduate students and researchers in the Master of Art + Design program.

Design Lab for K-12 Education

The Design Lab for K-12 Education embodies the College’s longstanding commitment to K-12 design education and outreach. Learning about design as a way of thinking helps students apply skills in math, science, technology, reading, writing, and communication in and out of the studio classroom. The Design Lab’s primary areas of activity and focus include pre-college programs, educator development in design, and extension and outreach through design education programs, opportunities for teachers, and collaboration in the community.

Harrye B. Lyons Design Library

The Harrye B. Lyons Design Library, a branch of the NCSU Libraries, supports the College of Design and has collection emphases in architecture, landscape architecture, graphic design, industrial design, and art and design. Additional materials in art, painting, photography, and environmental design are also available. The Design Library Image Collection consists of over 50,000 digital images representing architecture, landscape architecture, graphic design and related areas.

The Prague Institute

The NC State Prague Institute, an initiative of the College of Design, offers the opportunity for any student to study for a summer, semester, or year in Prague through a variety of design studios and general education courses. The Institute, a year-round facility that seeks to further the educational and outreach objectives of the College of Design and NC State as a whole, is the University’s only permanent international facility that welcomes both students and faculty alike. The intent of the Prague Institute is to support a number of ongoing European international activities and to serve as a catalyst for a rich variety of new international teaching and research opportunities.
Natural Learning Initiative

The Natural Learning Initiative (NLI), a research and professional development unit within the College of Design, was created to promote the importance of the natural environment in the daily experience of all children through environmental design, action research, education, and dissemination of information. With increasing numbers of children losing contact with the natural world, the NLI helps communities create stimulating places for play, learning, and environmental education - environments that recognize human dependence on the natural world. The NLI collaborates with educators, play leaders, environmental educators, planners, politicians, and all professionals working for and with children.

Architecture in the Public Interest Initiative

The School of Architecture has a long and distinguished history of extension and outreach efforts in home design, housing issues, and community partnerships. Dating from its earliest years, faculty and students from the School have worked with rural communities, small towns, and cities across the state. Today, through the Architecture in the Public Interest Initiative, faculty are engaged in leading-edge research and service learning projects that address issues central to the needs of individuals, families, municipalities, and organizations statewide. Currently, the two programs of the Architecture in the Public Interest Initiative are (1) the Affordable Housing and Sustainable Communities Initiative and (2) the Home Environments Design Initiative.

Art2Wear

Art2Wear (A2W) is an educational event where students gain experience by coordinating and producing an annual show. Young designers are challenged to imagine, create, and inspire by expressing their point of view through wearable art. This highly anticipated fashion show fuses the talents of both NC State’s College of Design and College of Textiles, exposing student designers to the broader field of fashion. A2W attracts approximately 4,000 attendees in addition to encouraging participation by engaging the student body, the Raleigh community, and the broader design industry. This annual event is organized and hosted by the College of Design’s Art + Design Department.

LEADERSHIP EXPERIENCE

The Dean must be an experienced administrator and collaborator with a global vision for the College and its capacity for creative and interdisciplinary design-thinking. The College of Design offers a unique model for design education amongst a rich environment of innovation. The ideal candidate will have a terminal professional degree with professional certification or a Ph.D. In addition, candidates should have qualifications commensurate with tenure at the rank of Professor in the College of Design and appropriate licensure and professional registration.
The successful candidate will be expected to demonstrate substantive knowledge, enthusiasm, and capacity for:

- Developing and fulfilling a vision for a College of Design within a research extensive land-grant institution;
- Promoting and effectively representing the interests of the College in all forums;
- Fostering advancement and external relations activities by cultivating relationships with alumni, individual donors, corporations and other stakeholders while collaborating with local, state-wide, national and international professional communities;
- Integrating the College and its many vital resources in the Raleigh community and the Research Triangle;
- Promoting and supporting diverse thinking and inclusivity;
- Seeking, creating, and capitalizing on opportunities to engage the College of Design in realizing NC State’s strategic plan;
- Collaborating with campus and community leaders to advance interests common to the College, the University, and off-campus partners;
- Blending of experiences in professional practice and academia, with a passion for and understanding of design, and its changing role in business, civic engagement and social responsibility;
- Understanding the changing and evolving landscape of design in the world;
- Recruiting and retaining distinguished faculty, outstanding students, and talented staff;
- Collaborating with other academic units and peers on campus to promote multidisciplinary initiatives;
- Fostering collaboration among faculty and staff to inspire a spirit of unity across the College.

The Nomination Committee invites letters of nomination, applications (letter of interest, CV, and contact information for at least five references), or expressions of interest to be submitted to the search firm assisting NC State. Confidential review of materials will begin immediately and continue until the appointment is made. It is preferred, however, that all nominations and applications be submitted by prior to February 9, 2016 to:

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NC State University is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, gender identity, age, veteran status, or disability. In addition, NC State University welcomes all persons without regard to sexual orientation. North Carolina State University welcomes the opportunity to work with candidates to identify suitable employment opportunities for spouses or partners.